

TESTIMONIALS

Oksana Pryanichnikova, Development Manager, Heuft Eurasia:

Heuft Eurasia is a daughter company of the German engineering company Heuft Systemtechnik GmbH. The main focus of our company is the production of inspection equipment – high-technology equipment for checking the quality of product packaging in such industries as beverage, food, pharmaceutical and chemical production. Heuft always participates in trade fairs presenting equipment not only in order to conduct negotiations with our current customers or potential partners, but also to unveil all new products and technological functions that we can offer our customers for solving their problems related to quality control. This year at upakovka 2018 we presented three inspection machines. The first machine is intended for checking empty glassware, e.g. bottles, variform jars. We check for such critical defects as chips, cracks, foreign objects. The main task is to prevent ingress of foreign objects prior to filling containers so as not to put the customer at risk. The next inspector is for checking filled products and here we are talking of an X-ray technology with a minimal exposure to the product. Here our company has a unique advantage and achieves strong performance detecting foreign objects in pharmaceutical products, baby food, where it is particularly important to protect our consumer against faulty produce. The third machine is a modular inspector that allows for solving such problems as closure integrity, control thereof, existence of labels, information verification, i. e. quality indicators that can inflict reputational damage or harm the consumer. upakovka traditionally draws various audiences. It is not as field-specific as Pharmtech or Agroprod mash. That is why it is undoubtedly of interest to us to meet specialists from the industries we work with here. I would say that the special thing about this year is a great interest and a large number of beverage industry producers, particularly alcoholic beverages. Record-keeping by brands, which is essential for alcoholic beverage producers is invariably covered at our stand. Given that we have solutions that we can offer factories, this, most likely, has become the main topic of upakovka 2018. I would also like to make a pointed reference to innovationparc. I think that any conference allows for making the trade fair more eventful. Producers and consumers wish to keep abreast of innovations and happenings. Often there is no time to listen to a detailed presentation at the manufacturer's stand, therefore the possibility of a brief introductory review of what is new in the market, of companies and what they sell, as well as the opportunity to familiarise oneself with various notices related to state regulator initiatives and expert opinions on the matter, decidedly let the visitors leave with more thought-provoking information.



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23^{TO}26 JANUARY 2018

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