

TESTIMONIALS

Irina Dzhatieva, Director, Laminators and Office Equipment Department, GMP-RussCom:

It is the first time that we participate in this trade fair. Although we take part in exhibitions quite often and a lot, it is the first time that we decided to try to participate in the packaging segment, given that we have technologies that we have prepared specifically for this trade show and that can be interesting for the packaging industry in particular. For instance, for the first time we have presented a digital system for producing quick short runs of labels – this is a system manufactured by Graphtec, which allows for printing, laminating and cutting labels in one go. This is the company's new development, and we can see that visitors show great interest in this technology. We have also presented a small unit for producing short-run exclusive packaging. This is cardboard and paper packaging with the use of some foil lamination elements or selective lacquering, which has also interested our visitors a lot. As part of the trade fair our company took part in the business programme, in the *Day of Digital Innovations in Packaging and Labels* block wherein our co-workers presented our innovations. The audience seemed to find it useful and interesting. On the whole we liked the trade fair; we had never dealt with this segment before.