

TESTIMONIALS

Alexander Boyko, General Director, NCPack:

In my opinion, the trade fair has become more interesting. It is noticeable both with regard to the stand design quality and their contents. I hope that visitors' activity has also increased, given that the fair has been rather lively. As this fair is never attended by superfluous people, everything seems to have been largely successful, which is confirmed by the number of business meetings held at the stands. Therefore the trade fair has earned high marks. Altogether, recovery is noticeable both in the packaging market and consequently at the trade fair. NCPack has taken part in the innovationparc business programme with a block dedicated to flexible and corrugated cardboard packaging materials. I believe our block has been fairly productive, considering that this is a rather specialised topic, and here the audience falls exactly in the category of packaging producers. Normally larger numbers of conference and seminar visitors are seen where speeches are aimed at packaging consumers rather than at producers, and given that the number of consumers is a lot higher than the number of producers, the substantial difference in numbers of participants here makes itself felt. Nevertheless, when packaging producers get together, the conversation is always very specified and businesslike. There were many specific questions, which hopefully will help our market and industry players achieve new results in their activities.